

FFIUL AGENT ROADMAP

MULTI-PURPOSE LIFE INSURANCE FOR ALL STAGES OF LIFE

TRANSAMERICA FINANCIAL FOUNDATION IUL®

ONE PRODUCT, THREE BENEFITS

- 1. Tax-Free Permanent Death Benefit:** Secures their family's legacy
- 2. Tax-Deferred Cash Accumulation Potential:** Provides policy value for retirement or contingencies with upside growth potential and downside protection
- 3. Living Benefits/LTC Rider:** Optional Riders that may help with unexpected health or qualified long term care expenses

TARGET MARKET

- Ages 35 -50
- Average or above average health
- Ability to overfund until retirement
- Surplus monthly discretionary income
- Opportunity to convert from fully underwritten Trendsetter policyholders within the past 5 years

DEDICATED SUPPORT

Did you know you have a dedicated sales partner?

[GET IN TOUCH](#)



CUSTOMER BROCHURE

FFIUL is a multi-purpose life insurance policy built for a multifaceted life.

[DOWNLOAD](#)

UNDERWRITING

- Extensive expertise underwriting foreign nationals, aviation, LTC and living benefits
- Will consider preferred rates for some conditions that some carriers only offer standard

Follow these steps to get started

1



Learn about the financial strength rating of Transamerica Premier Life Insurance Company
[> DOWNLOAD](#)

2



See how Wealth + Health will set you apart
[> DOWNLOAD](#)

3



Schedule time with your sales partner to learn the ins and outs
[> DOWNLOAD MAP](#)

4



Prospect using our Wealth + Health email template
[> OFT TOOL](#)

5



View it in action
[> DOWNLOAD](#)

6



Meet with your clients

7



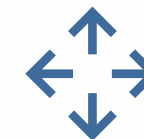
Submit the application and scheduled paramed exam, if applicable
[>LEARN MORE](#)

8



Monitor your pending case status
[> AGENT NET INFO](#)
[> TRANSACT](#)

9



Deliver and place policy