

# FFIUL AGENT ROADMAP

## MULTI-PURPOSE LIFE INSURANCE FOR ALL STAGES OF LIFE

TRANSAMERICA FINANCIAL FOUNDATION IUL®

### ONE PRODUCT, THREE BENEFITS

- 1. Federal Income Tax-Free Death Benefit:** Secures their family's legacy
- 2. Tax-Deferred Cash Accumulation Potential:** Provides policy value for retirement or contingencies with upside growth potential and downside protection
- 3. Living Benefit and LTC Riders:** Optional Riders that may help with unexpected health or qualified long term care expenses

### TARGET MARKET

- Ages 35 -50 with a need for life insurance
- Average or above average health
- Ability to overfund until retirement
- Surplus monthly discretionary income
- Opportunity to convert from fully underwritten Trendsetter policyholders within the past 5 years

### DEDICATED SUPPORT

Did you know you have a dedicated sales partner?

[GET IN TOUCH](#)



### CUSTOMER BROCHURE

FFIUL is a multi-purpose life insurance policy built for a multifaceted life.

[DOWNLOAD](#)

### UNDERWRITING

- Extensive experience underwriting foreign nationals, aviation, LTC and living benefits
- Will consider preferred rates for some conditions that some carriers only offer standard

Follow these steps to get started

1



Learn about the financial strength rating of Transamerica Premier Life Insurance Company  
[> DOWNLOAD](#)

2



See how Wealth + Health will set you apart  
[> DOWNLOAD](#)

3



Schedule time with your sales partner to learn the ins and outs  
[> DOWNLOAD MAP](#)

4



Prospect using our Wealth + Health email template  
[> OFT TOOL](#)

5



View it in action  
[> DOWNLOAD](#)

6



Meet with your clients

7



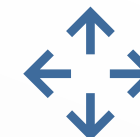
Help your clients prepare for their paramedical exam  
[>LEARN MORE](#)

8



Monitor your pending case status  
[> AGENT NET INFO](#)  
[> TRANSACT](#)

9



Deliver and place policy